

Introducing the “I Heart MC” Fundraising Campaign.

The Murphey Candler Girls Softball Association has been running strong for over 40 years. We play at Murphey Candler Park -- a DeKalb County park -- located just inside the perimeter between Chamblee and Ashford Dunwoody Roads. The association is made up entirely of volunteer members that work year round planning and running softball programs in the Spring and Fall. This Spring we'll have nearly 400 girls playing softball between the ages of four and 17. We are recognized as having one of the strongest and most long lasting programs in Atlanta. Many of our girls playing today play on the same fields that their mothers did when they were young. If you ever long for a slice of American pie we invite you to come out some Saturday this Spring and enjoy the sights of kids being kids while playing some really great softball.



Our fees remain modest and are set to cover costs and little more. Each year we receive a small amount of donations that are saved as reserves, put to use making improvements around the park, or for funding girls that want to play but don't have the financial means to do so.

The County recently did a great job rehabbing four of our five fields. The fifth field is our largest and played on by girls ages 10 and up as specified by the American Softball Association of which we are affiliated. Field 5, as we call it, is in dire need of repair. Field 5 floods when it rains. The fields drain into the dugouts and after just a moderate rain you'll find three to four inches of mud, which used to be infield, covering the entire dugout's floor. The fences surrounding the fields are falling apart to the point of being hazardous, light fixtures are failing and the scoreboard no longer works. **In short, Field 5 needs all of our help.**

Fundraising, especially for girl's sports, is not easily done. While Field 5 is our priority we have other projects lined up around the park that need to be funded before they can be completed. If you or your business is in a position to help our girls we would be very grateful. We also welcome the chance to promote your kindness with signage at our park and literally, on our backs. **If you are interested in partnering with us this year please contact Andi Smart at iheartmc@mcgsa.com and stay tuned to www.mcgsa.com/i-heart-mc for updates.**





Here's The Pitch!

Grand Slam Level - \$2,500+

- Everything Included in the Double Play level +
- Total of 4 Individual Field Banners
- Large Shirt Logo
- A special Email dedicated to your donation will be sent to our membership
- An Engraved Wall Plaque for Your Business

Home Run Level - \$1,250+

- Everything in the Double Play level +
- Total of 2 Individual Field Banners
- Large Shirt Logo
- An Engraved Wall Plaque for Your Business

Triple Play Level - \$450+

- Everything in the Double Play level +
- Medium Shirt Logo
- 1 Individual Field Banner
- An Engraved Wall Plaque for Your Business

Double Play Level - \$150+

- Small Shirt Logo
- Logo on Our Sponsor Banner
- Exposure on Our Website and Facebook Page including Links to Your Business
- A Special Email Blast to our 950+ Members Thanking You for Your Support

Other Ways to Play!

- Email Blast Sponsor - \$150
- Sponsor a Player - \$225 (a banner thanking all families or businesses that sponsor a player will be placed near concession stand)
- Advertised Team Party Host – See Auxiliary Member for Details
- Rainout Notice Sponsor - \$150
- Sponsor a Team - \$200 (a banner with your logo will be placed on team's field for the season)
- Engraved Brick on our donor walk at the park - \$100
- Discount / Cash Back Programs at Your Business

Sponsorship Agreement



Name _____

Title _____

Company Name (as you want business name listed)

Address, City, Zip _____

Phone _____ E-mail _____

Signature _____ Date _____

Sponsorship Level _____

I will provide a digital file (.jpg and/or .eps files only) to Andi Smart at iheartmc@mcgsa.com by February 18, 2011. I waive to receive the publicity if I do not provide the information by stated date _____ Initial Here

Please e-mail the sponsorship agreement to iheartmc@mcgsa.com with "sponsorship" placed in the subject line or mail to P.O. Box 467571 - Atlanta, GA 31146-7571